



HOW TO CHANGE A BORING PEOPLE SPACE ...INTO AN EXCITING PEOPLE SPACE.

Lt's a known fact that dull uninteresting spaces have a negative effect on the people who shop or even work in them.

# Banners add *excitement* and profitability

Colorful, cheerful architectural banners can literally improve attitudes and productivity of workers and have a positive effect with shoppers on your property. And what's more important is the effect on profitability. Sales in malls can actually increase after banners are installed.

Not only do banners add beauty and life to a space, but they can provide information and help direct traffic to a targeted area.

We can help you bring your property, your people and your customers to life with architectural banners manufactured by BannerScapes.

| Conventions Stores Communit                        | :y |
|--|----|
| Food Theaters Events                               |    |
| Food Courts Sports Parks  Hotel Facilities Outdoor |    |
| Hotel Facilities Outdoor Restauran                 | +- |
| Markets  | r2 |
| Museums Trade<br>Shopping Shows                    |    |
| Food Malls'  |    |
| Courts Corporate                                   | •  |
| Plazas Centers                                     |    |

Photo credits)

**Top** - Northwest Arkansas Mall, Architect: Alamo Architects Owner: Rouse Management, Food Court area Banners. Custom appliqued nylon banners.

#### Second

Museum of Fine Arts, Houston. Nylon appliqued with 3M Scotchprint insert.

#### Third

Innova-Design Center, Houston, Texas Architects: Cambridge Seven Assoc., 8 - 50 ft x 5 ft custom appliqued banners with custom brackets and rigging.

TRI County Mall, Cinncinati, Ohio Designer: B.H.B. Nylon appliqued banners, stained glass, in food court.





Children's Museum, Houston, Texas, 7' x 20' Vinyl Banner in Steel Frame.



Contemporary Arts Museum, Houston, Texas, 3 Digital vinyl banners in steel frames.

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Website: www.bannerscapes.com e-mail: bannerinfo@bannerscapes.com fax: 713-661-7022 800.344.3524 • 713.661.9222 7106 Mapleridge, Houston, TX 77081



Childrens Assessment Center, Houston, Texas, Digital Airbrush vinyl banners on aluminum frames.

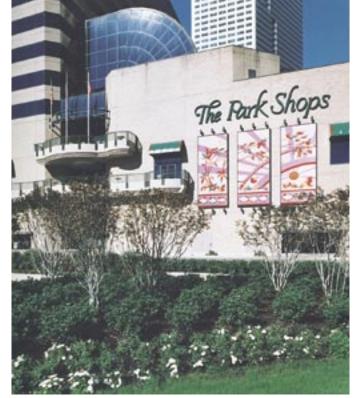


Photo credits Left- The Park Shops, Houston, Texas, Arcitect: Brand Architects Owner: Houston Center, 28 ft x 12 ft nylon appliqued banners Below -Houston Zoo, Houston, Texas, Owner: COH/Houston Zoological Society, Designer: Steve Harding Design, Custom appliqued canvas panels sewn to mesh field attached to custom





Above- Cynthia Woods Mitchel Pavillion, Houston, Tex-as, Owner: GMP Inc., Designer: Judson Design, Silkscreened Canvas Banners on Custom Banner Arms. Right - Highland Village Shopping Center, Houston, Texas, Managed by: Weingar-ten Realty Management Co., Designer Butler & Associates. Custom appliqued light pole

Custom appliqued light pole banners. Nylon on mesh.

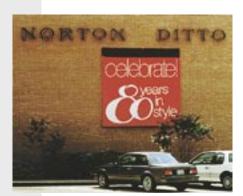




**Above-** Root Square, Houston, Texas, Architect: Vernon Henry and Associates Owner: The Park People, Inc. Custom appliqued nylon banners on custom banner poles.



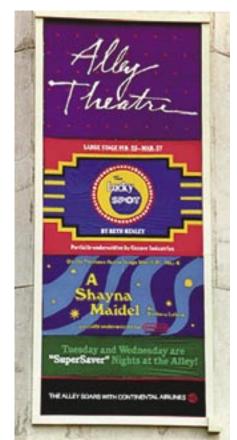
Coastal Bank Printed Canvas on foam board



Norton Ditto 10' x 10', Nylon applique on frame



United Way 30' x 20', Nylon applique on mesh



Alley Theatre 30' x 10', Nylon applique



Sawgrass Mall - Video Court Nylon applique





First City Bank 15' x 3', Nylon applique



Bank Lobby Printed Canvas



Republic Bank 40' x 10', Nylon applique





Springfield Mall Springfield, Pennsylvania



Exchange Mall Dallas, Texas



Springfield Mall Springfield, Pennsylvania



Vivian School, Vivian, Louisiana



Vivian School, Vivian, Louisiana



Northwest Arkansas Mall Fayetteville, Arkansas



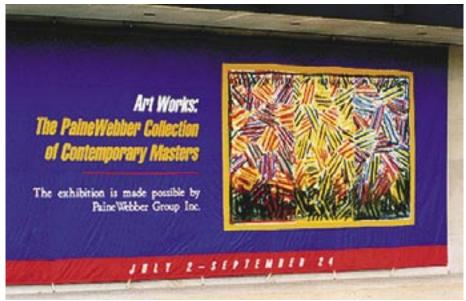
St. Vincent Mall Shreveport, Louisiana



Northwest Arkansas Mall Fayetteville, Arkansas







Museum of Fine Arts, Houston, Texas 30'x14' 3M Scotchprint panel on nylon applique



Museum of Fine Arts, Houston, Texas 30'x14' 3M Scotchprint panel on nylon applique



Museum of Fine Arts, Houston, Texas 40'x14' 3M Scotchprint panel on nylon applique



NASA 30"x 8' 3M Scotchprint panel on vinyl banner



NASA 30"x 8' 3M Scotchprint panel on vinyl banner

Full Color Digital Banners





Waikiki Mall, Hawaii Appliqued Nylon on Sheer 32 - 5'x 40' panels



Methodist Hospital, Houston, TX Jobsite Entrance Arch, Appliqued Nylon on Steel Frame



Sam Houston Race Park, Houston, TX Exterior Balcony Banners on Bannerpoles



Houston Zoo Food Court Appliqued Nylon on Mesh



Light Pole Banners Houston, Texas Silkscreened canvas



Saw Grass Mall Printed Canvas

# Miscellaneous Banners





New Bay Elementary Clear Creek ISD



2929 Briarpark Houston, Texas



Birmingham Cultural District Halbouty Building
Silkscreened rotating Triangular
Aluminum Rotars in 40 ft. towers
Houston, Texas





North Point Elementary Clear Creek ISD





#### **Full Color Digital Banners**

With the advancements in digital solvent, acid dye, sublimation and dispersion dye printing, we now have 100's of options and variations to offer in full color digitally printed banners. Each job is a little different and we offer a broad range of solutions that are best for your job. We can manufacture the standard vinyl banner or a hybrid using a mixture of materials to best solve your needs. We offer all kinds of options and take pride in the extensive range of finishing options. All of our stitching is lock stitched with double needles and all of our grommets are spur type. We make some of the strongest banners available and extra reinforcements, webbing, gussets and large X strong grommets and D-Rings are standard for us.





The Health Museum
Aluminum plate ground sign and vinylwall banners stretched on alumimum frames



The Houston Zoo Entrance Banner Poles with vinyl banners





Museum of Fine Arts, Houston



School Banners Silkscreened Nylon Seals appliqued to nylon fields







Kemah Boardwalk Digital Printed matte vinyl banners



light pole vinyl banners



light pole vinyl banners



Woodlands Banners Digital Printed matte vinyl





Sephora silkscreened canvas



Uptown Park, Houston lightpole vinyl banners



Event Banners
Digital Printed matte vinyl



Blueprint Ball Stretched spandex gala backdrop banners

Also Available: Wallpaper Window Film Solid Vinyl Mesh Vinyl

Fabrics: Nylon Spandex Canvas Painters Canvas Poly Dacron

# Full Color Digital Banners





Houston Opera digitally printed subliminated poplin interior banners

# Nylon

200 denier, 3.2 oz. (min. 60 colors to select from

#### **Printed**

Requires screens and Setup Charges

# Single Sided - Positive front, Back blank

Back blank with ink bleed through from front. Solid liner can be added to cover ink bleed-through and add strength.

#### Single Construction - Positive

front, reverse backside

Light color ink on dark background advisable if only front side is visable. (same as single sided)

Dark color ink on light background nylon will read positive front side and reverse on back side.

#### Double Construction - Positive

front and back

2 fields sewn back to back.

Light color on dark background must be double construction.

Dark color on light background requires an opaque liner.

#### Double Construction - seals

Only

Only portion of flag or banner with graphics is sewn back to back to read positive both sides

#### **Applique**

(Hand Sewn Lettering and Graphics)

Single Sided - Positive front with no back design, Solid color on back with stitching showing Solid liner can be added to cover stitching and add strength.

# Single Construction Positive front, reverse back

Background colors trimmed away to form a stained glass window effect. Not recommended for exterior use. Fabric layered on both sides of field to create design Recommended for exterior use.

# Double Construction - Positive front and back

Light colored background requires liner.

#### Double Construction - seals Only.

Only portion of flag or banner with graphics is sewn back to back.

| Front | Back Single Sided     |
|-------|-----------------------|
| R     | Single Construction   |
| R     | R Double Construction |

### Banner Construction

#### Canvas

10 Oz., 5 year type acrylic canvas

- Sunbrella
- Ultrafab
- Other

#### **Printed**

Requires screens and Setup Charges

Single Sided - Positive front, Back blank

Back blank with graphics only on front. Solid liner can be added to cover ink bleedthrough and add strength.

Double Sided - Positive front, reverse backside

Dark color ink on light background will require printing backside in reverse using an additional set of reverse screens.

Double Sided - Positive front and back

Light color ink on dark background works best if printing on both sides of same piece of fabric.

Double Construction - Positive

front and back

2 fields sewn back to back.

Dark ink on light background requires an opaque liner.

Works best with light ink on dark background.

Double Construction - Seals

Only

Only printed portion of flag or banner with graphics is sewn back to back.

# Banner Construction

#### Applique (Sewn Graphics)

Single Sided - same as printed

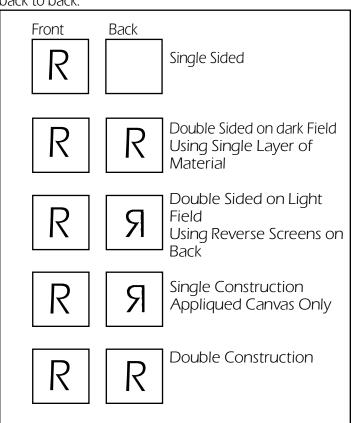
Single Construction Positive front, reverse back

Fabric layered on both sides of field to create design Fabric appliqued to field and them field is trimmed out on backside

Double Construction - Positive front and back/

2 fields sewn back to back.

Double Construction - Seals Only.
Only portion of flag or banner with graphics is sewn back to back.



# Mesh Field with Appliqued Graphics

#### **Field**

Robil Mesh - 4 oz. polyester mesh with 16 solid color selection.

Robil V. Mesh - 8 oz. coated polyester mesh with 24 solid color selection.

#### **Graphics**

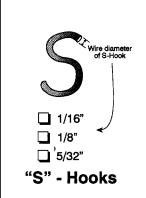
Robil Nylon -Canvas - Sunbrella or Ultrafab

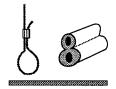
These banners are inherently wind vented, stronger than canvas or nylon, have no screen charges, last longer and store easier.

#### Applique (Sewn Graphics)

| Single Construction Positive front, reverse | 2     |      |                     |
|---|-------|------|---------------------|
| back  | Front | Back |                     |
| Single Sided - same as printed              | R     |      | Single Sided        |
| Double Construction - is not an option      |       |      |                     |
| Double Seal                                 | R     | Я    | Single Construction |
|   | R     | R    | Double Seal         |

### Banner Construction





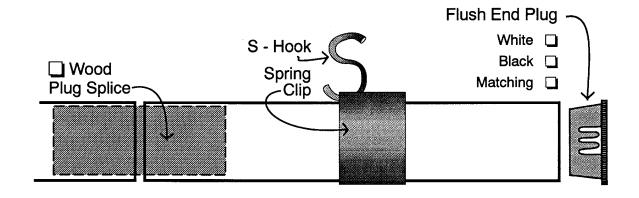
- ☐ 1/16" Stainless Steel Aircraft Cable with Aluminum Press - 480 lb Load ☐ #2 Steel Picture
  - ☐ 1/4" Steel wire (No Crimp) 50 lb. Load wire



- ☐ 1/8" Steel
- **Turnbuckle**



Spring Clip



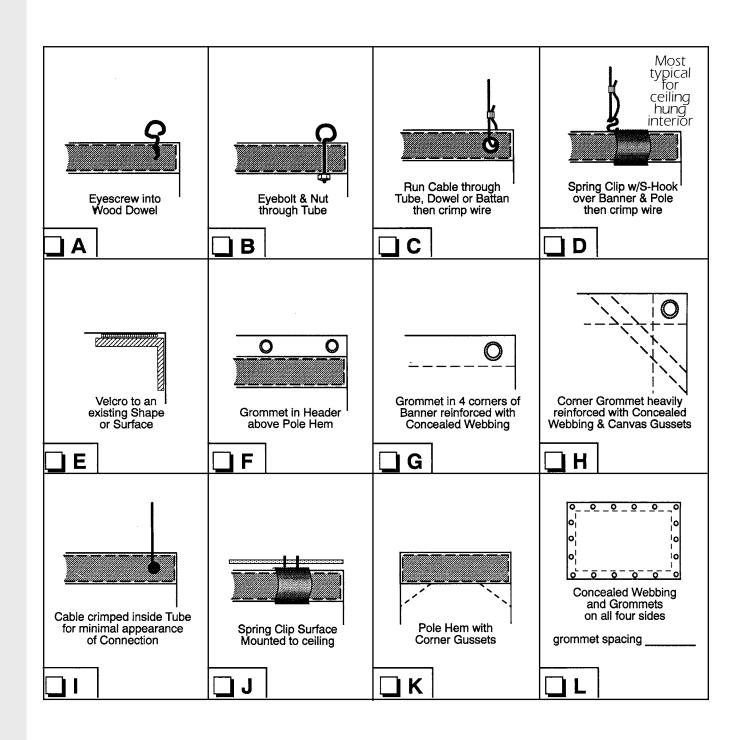
#### **Top Poles**

1" O.D. Aluminum Tubes 1" O.D. Brass Tube 1" O.D. Stainless Steel Tube 1" O.D. Wood Dowel Unfinished Pine 5/8" O.D. Wood Dowel Unfinished Pine 1" x 1/8" Aluminum Flat Bar 13/8" O.D. Aluminum Tube Other

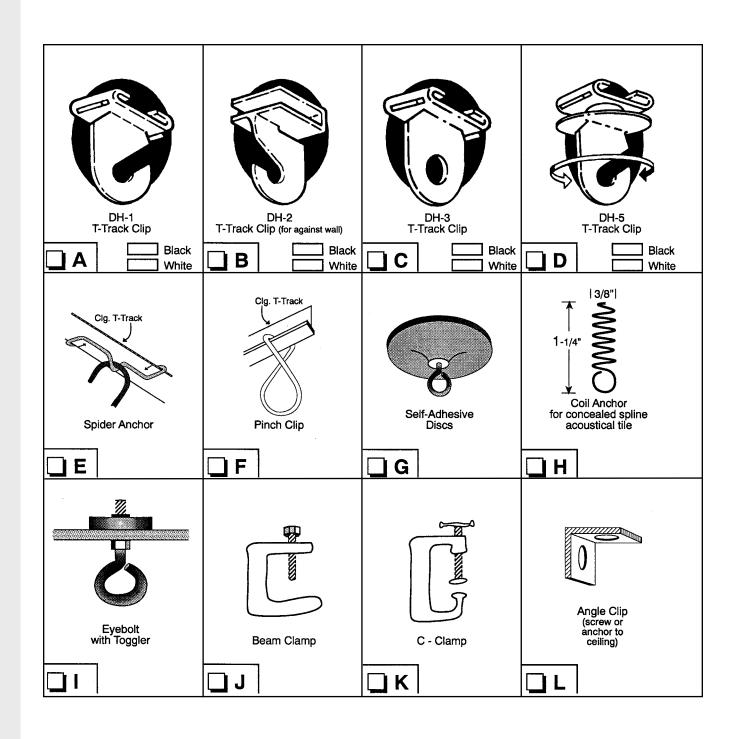
#### **Bottom Poles**

Fiberglass Batten 1/4", 5/16", 3/8" 5/8" x 1/8" Aluminum Flat Bar 1" x 1/8" Steel Rod (painted) 1/4" Nylon Batten 2" x 1/8" Same as Top Pole

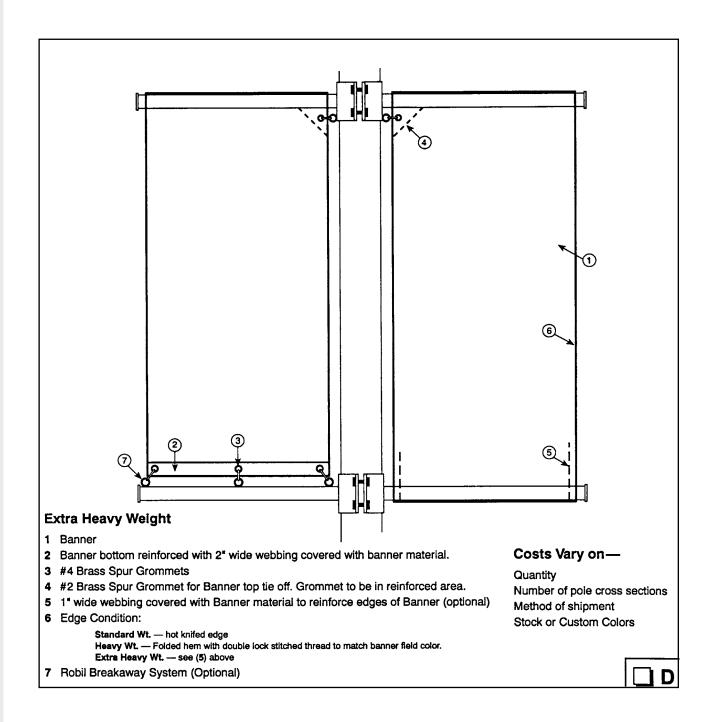
# Ceiling Banner Hanging Hardware



# Finishing Details



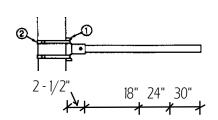
# Ceiling Anchors



# Light Pole Banners & Brackets - Construction Options

#### Light Weight Stock Brackets

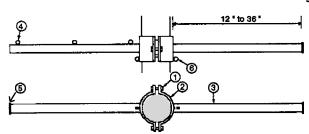
1- Cast aluminum pole brackets with 2 - 39" hose clamps 2- 3/4" fiberglass solid rod arm with clevis pin for removing rod arm. Recommended for banners smaller than 14 square feet.



#### Single Banner Light Pole Attachment Bracket

Holds 1 banner per pole. Arms at top and bottom.

### Heavy Weight Custom Brackets



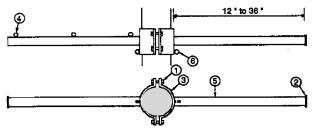
- 1- (2) 5/16" galvanized bolts and nuts per clamp.
- 2-1/8" steel plate x 3" formed to match shape and size of pole.
- **3-** 1-15/16" outside diameter, Sch. 40 steel pipe. Bracket finish:

option 1 - galvanized

**option 2** - Sandblasted, then powder coated std color

- **4** Optional Banner tie-off ring.
- 5- 1/8" steel plate full welded to pipe end. Open end also available. Call for pricing.

### Extra Heavy Weight Custom Brackets



- 1- (4) 5/16" galvanized steel bolts and nuts per clamp.
- 2- open end or 1/8" steel plate full welded to pipe end.
- **3**-3/16" x 4"steel plate formed to match shape and size of pole.
- **4** Optional breakaway tie down rings.
- **5**-1-15/16" outside diameter, Sch. 40 steel pipe welded to formed bracket.
- **6** Banner top tie off ring.

Bracket finish:

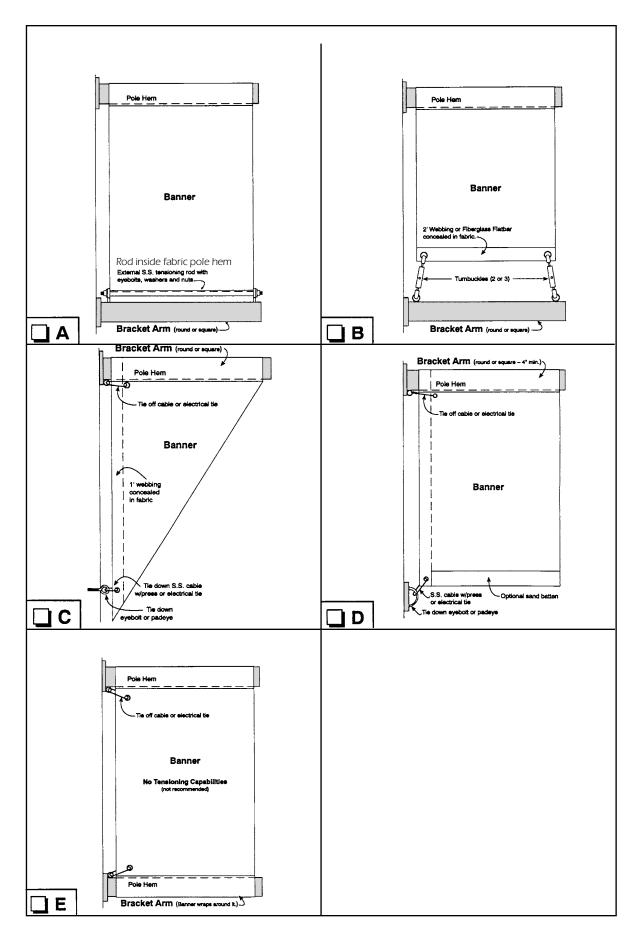
option 1 - galvanized

**option 2** - Sandblasted, then powder coated std. color

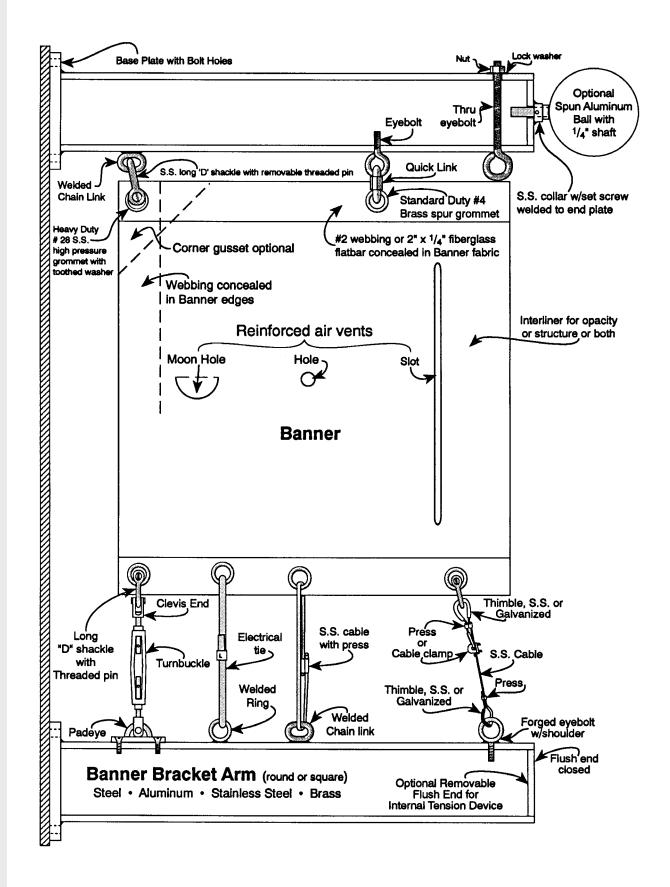
Other custom bracket systems are available - call for pricing. Have an idea for your own banner - Call for a custom design.

### Light Pole Banner Brackets

www.bannerscapes.com • bannerinfo@ bannerscapes.com • Fax: 713-661-7022 • Phone: 800-344-3524 • 713-661-9222



Typical Wall Mounted Banner Details



# Typical Wall Mounted Banner Details and Options

# Instructions to Upload A File & File Specs

Photos need to be scanned at 300 dpi and saved to full size. For very large images you can save at 72 dpi and save to full size.

First choice would be to save as an:

- 1- Acrobat PDF
- 2- Adobe Illustrator EPS with fonts outlined
- 3- Adobe Ilustrator TIFF
- 4- JPG or JPEG (this must be a large file so resolution and sharpness is retained)

We suggest saving scanned images to 75 sq. ft. or less projects at 300 dpi, 75-150 sq. ft. projects at 150 dpi and over 150 sq. ft. projects at 72 dpi

If layout has fonts then save to outline to avoid the need to have you send any printer or screen font files.

NOTE: We do not work with Corel, Quark or Adobe In Design file formats. MS Word files can be converted sometimes - but is not recommended for large format printing.

All non photographic files with lettering need to be saved to Illustrator EPS outline to avoid the need of printer and screen font files.

Non-vectorized files should be about 1/2 + 2Mb per sq. ft. of banner. Contact us for larger upload files.

#### How to Send A File to Us





## Shopping Mall Interior before remodeling

Bannerscapes is a full service company dedicated to the Design, Manufacture and Installation of Fine Architectural Banners. Our commitment is to help you bring your property, your people and your customers to life.

#### **Full In-House Service**

Complete Planning, Design, Production and Technical Services all under one roof. All facets of our work can be handled by in-house personnel. We have Designers, Artists, an Architect and an Engineer on staff. Also at our disposal are commissioned Banner and Graphic Specialist. We will gladly work with your Graphic and Design personnel, help write specifications and supervise or instruct on the installation should you prefer to have us supply finished product only.

#### **Fabric and Colors**

Numerous fabrics are available. The most popular fabric is a 3 oz. nylon which has a wonderful array of 45 colors. We are constantly adding new colors to our palette and can provide custom colors for large orders. Bannerscapes also has a full range of colors in both polyesters and acrylics. Each project has different needs and variables that come in to play. We can offer a selection that will best suit your needs.



Division of Associated Builders Specialties, Inc. and Kronberg's Flags and Flagpoles 7106 Mapleridge • Houston, Texas 77081

1-800-344-3524 • 713-661-9222 • fax 713-661-7022 Website: www.bannerscapes.com e-mail: bannerinfo@bannerscapes.com



# Shopping Mall Interior with Bannerscapes.

#### **Fire Retardant**

Most fabrics have flame resistant treatment available while many fabrics are inherently flame resistant.

#### **Fabrication**

Each job is fabricated by our own seamstresses in our Houston facility. Close scrutiny is kept to offer you the best quality possible.

**Hardware** is available in steel, brass, fiberglass, stainless steel and aluminum. Attachments are designed for safety, appearance and strength.

Cover photo credits Front St. Vincent Mall Shreveport, LA Architect: Ray B. Bailey Arch., Inc. Owner: Rouse Management

350 solid color nylon banners